



## In This Months Magazine

**President's Report  
DJI Mavic Mini  
Grass Valley (Edius) Changes  
Hands Again**

### November 2019

Mon	Tue	Wed	Thu	Fri	Sat	Sun
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

**6th November 7.30pm  
Wednesday Club Meeting  
Themed Competition  
Blood, Sweat & Tears or  
Start with a Quote**

### December 2019

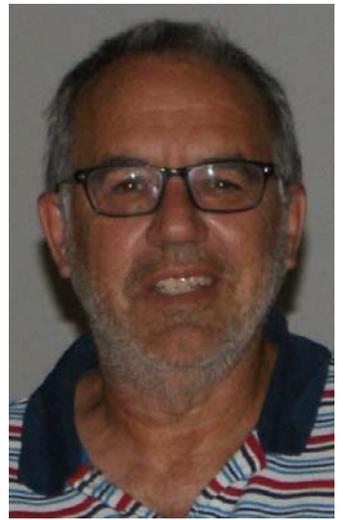
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30	31					

**4th December 7.30pm  
Wednesday Club Meeting  
Christmas Party  
Bring a plate  
To share**

#### 2019 COMPETITIONS & FUNCTIONS

November 2019	Theme Competition Blood, Sweat & Tears or Start With A Quote
December 2019	Christmas Party Bring a Plate to share

## *From the President's Desk*



Here we are rushing towards the end of another year and the November meeting is already upon us. This month we are screening our themed competition entries. In an effort to give you greater choice, this time we doubled your options and gave you two to choose from - "Blood, Sweat & Tears" or "Start with a quote". Some of you clever types out there may have done both or even combined the two. It was all up to you. You could also use "Blood", "Sweat" or "Tears" individually if you liked, so there was a variety of possibilities. Remember there is a 5 minute maximum run time. On the night we'll have a "blast from the past" and various presentations. I'm sure you are all ready to go considering we missed our October meeting. See you all there.

I'd like to remind members of the club's library. The library features an extensive collection of members films plus a huge catalogue of sound fx, music and film making lectures & tips. Check it out...

Also don't forget that next month is the last meeting for the year and our annual get together for members and as it's nearly Christmas it's time to celebrate. At our December club meeting, we'll be having a lot of food, drink and conversation. So come along and support your club, have a chat and a snack as

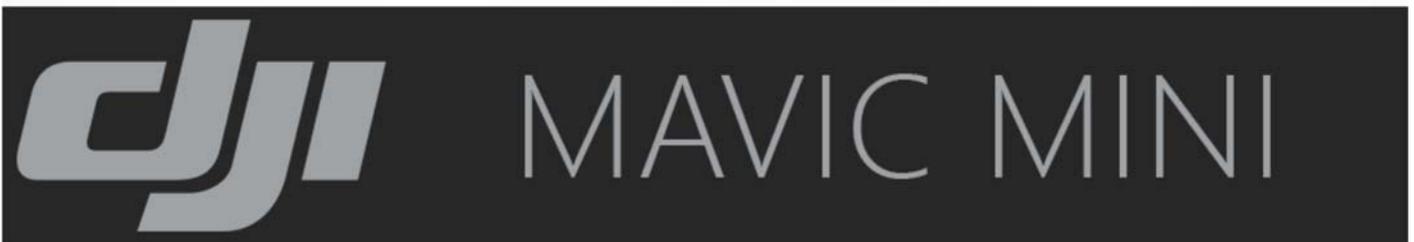
we don't have a lot of time during normal club meetings to do this. There is a Christmas food list in this newsletter, as an example, just work out what food item you wish to bring for the event, savory or sweet and write it in a separate email and send it back to Mark at:

[mowens@y7mail.com](mailto:mowens@y7mail.com)

Regards *Geoff Peel*  
President NVM

# Elevate the Ordinary with the DJI Mavic Mini

By [M. Brett Smith](#)



Today, DJI unveiled the newest member of its celebrated Mavic series: the [Mavic Mini](#). As compact as a smartphone, but powerful enough to capture shots so cinematic and smooth they look straight out of a soundstage, the Mavic Mini is both extremely capable and accessible. Here's the full run-down on DJI's latest (mini) marvel.



## Pilots Abound

The first thing you notice about the Mavic Mini is its size. Weighing less than 250g and with a form factor similar to a smartphone, the Mavic Mini is a foldable, go-anywhere drone pilots can carry with them at all times. Not only does its compact size make it super convenient for capturing the moment, the Mini's small

footprint frees it from certain prohibitive restrictions. You might not know this, but drones that fall into certain weight categories require government registration and, in some cases, a pilot's license to operate. But, because the Mavic Mini is so small, it doesn't require either. This means that anyone is allowed to fly the Mavic Mini countries like the U.S. or Canada—no paperwork required!



### **Mini Size, Max Power**

The Mavic Mini might be small in stature, but it punches well above its weight class. For starters, it features a 3-axis gimbal-stabilized camera that shoots smooth 2.7K video and captures 12MP stills. To support this powerful setup, DJI included a bevy of Hollywood-esque shooting modes. The first is its patented QuickShots feature. A signature mode in DJI's most sophisticated drones, QuickShots allow pilots to capture unique, complex shots through camera-based subject tracking and pre-programmed flight patterns. A new CineSmooth mode is also available, which regulates the Mini's speed and movements to achieve extra-smooth shots—something you need when flying in tight spaces or when performing complicated maneuvers. These modes and more can easily be accessed through DJI's new Fly app, which is designed to make capturing and sharing images easy and intuitive.



Powerful camera and shooting modes aside, the Mini also features one of the best battery performances we've ever seen in a commercial drone: up to 30 minutes on a fully charged battery. In addition to extra-long flight times, this is a great feature that will allow pilots to pull the Mini out continually whenever the opportunity arises or inspiration strikes, without having to worry about constantly recharging it.



## Safety First

Because it's designed for the masses, the Mavic Mini includes several safety features that make it suitable for novice pilots and veterans alike. For starters, it's equipped with a prop guard on each of its four propellers that delivers 360-degrees of protection from accidental bumps, crashes, and hard landings. Thanks to its downward vision system and onboard GPS sensor, the Mini can hover precisely in place in case you need to pause or get your bearings. On top of those features, the DJI Fly app also provides an interactive tutorial mode that will teach new pilots the ropes in no time.



With its convenient, non-restrictive size, powerful performance, and sophisticated software that supports every level of pilot, the Mavic Mini might just be the perfect bridge between the professional and toy drone market.

<https://www.bhphotovideo.com/explora/video/news/elevate-the-ordinary-with-the-dji-mavic-mini>

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# Grass Valley President Tim Shoulders on Next Steps for GV

*Belden announced Wednesday that it is divesting the production-technology company*

By [Ken Kerschbaumer, Editorial Director](#)

Wednesday, October 30, 2019 - 1:41 pm

Belden's announcement today that it is divesting Grass Valley sent ripples through the industry and had people asking, What's next for Grass Valley? **Grass Valley President Tim Shoulders** spent a few minutes discussing the situation with SVG and offered good news for GV customers and the company. He is confident that the move is a positive, especially given the industry's changing dynamics. The likely outcome, he says, is a new private-ownership structure and a seamless transition for customers, who ultimately should not care who owns a business as long as the quality of products and the delivery of those products remain at a high level.



Grass Valley President Tim Shoulders says the management team will stay intact.

“Things are changing as purchasing models go from capex to pay-as-you-go and from proprietary hardware to COTS hardware,” he says. “We are changing to meet new market demands that are going to cause some disruption, like the J curve. But going through those changes as part of a public company is difficult because you need to deliver results for shareholders. So we will be able to more readily do that under private ownership, and we can help transform the business going forward.”

Private ownership typically buys a company two years of investment, which would give Grass Valley the opportunity to embrace new business models like SaaS, cloud services, and subscriptions. The effort might show a potential loss for the near term but then provide a profitable return on that investment after the initial 18- to 24-month period.

“With private equity,” Shoulders says, “you can drive growth in a few years. When you are public, you have to carefully balance things and reduce costs.”

He adds that the current management team will remain intact and customer-facing roles — sales, marketing, R&D — will not be impacted because those functions are not shared the way accounting and other back-office functions are.

Grass Valley has historically been well-known for its heavy investment in R&D, and Shoulders expects the new owners to understand the importance of the current transformative period that the industry is going through. And Belden, he adds, has laid a good foundation for those future efforts by instilling discipline, right sizing, and helping put Grass Valley in the top quarter of the industry in terms of profitability.

“SaaS and cloud-based services will be core to our strategic plan, and no one can do it better than us because we have such a broad product portfolio,” he says. “We are building out solutions that have value and create operational efficiencies, and we are still committed to making a big splash at NAB. We have key product launches as our camera and switcher teams have some exciting things planned.”

Hello! As long as there are customers who want to *buy* EDIUS will Grass Valley *sell* EDIUS. But there are also customers who need EDIUS just for a project with footage which is in the cloud - then, they can use EDIUS Cloud (nothing new, already introduced 2016) or those who want to pay on a yearly base (like some TV station do), can get a contract and pay yearly. So, don't worry. You will still be able to *pay* and *keep* your software.

By the way: If you buy EDIUS 9\* now, you will get all EDIUS 9 updates for free - and you will get the next version of EDIUS with all updates for free. So, you are all set for the next years - and even longer, as you will be able to use EDIUS also in the future. (Again: without paying any subscription fees...)

\*) Not EDU or Home Edition, but EDIUS Pro 9 and EDIUS Workgroup 9 Full version, Upgrade and Jump Upgrade

<https://www.sportsvideo.org/2019/10/30/tim-shoulders-grass-valley-president-on-next-steps-for-gv/>

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<p>Fridge Magnets</p>  <p>Trophies</p>	<p><b>Accolades</b></p> <p>AWARDS &amp; PROMOTIONAL ITEMS</p> <p>mike@maitland.bmr.com.au Unit 5/6 Johnson St Maitland 2320</p> <p>Beer coolers Deliver all Over Ph/Fax (02) 49324982</p> <p>www.maitland.bmr.com.au/accolades</p>	<p>Pens</p>  <p>Coffee Cups</p>  <p>Name badges</p> 	<p><b>Accolades</b></p> <p>AWARDS &amp; PROMOTIONAL ITEMS</p> <p>Unit 5/6 Johnson St Maitland. 2320.</p> <p>TROPHIES PLAQUES MEDALS FRIDGE MAGNETS MUGS NAME BADGES T-SHIRTS PENS STUBBIE HOLDERS KEYRINGS</p> <p>mike@maitland.bmr.com.au www.maitland.bmr.com.au/accolades PH/FAX: (02) 4932 4982</p>
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## CLUB MEETINGS

**WHEN:** The first Wednesday of each month at 7.30pm. (Check Club Website)

**WHERE:** Jesmond Neighbourhood Centre  
44 Mordue Parade, Jesmond 2299

### CORRESPONDENCE TO:

The Secretary,  
Newcastle Video Moviemakers Inc.  
311 High Street, Maitland NSW 2320

**Email:** [contact@nvm.org.au](mailto:contact@nvm.org.au)

**Website:** [www.nvm.org.au](http://www.nvm.org.au)

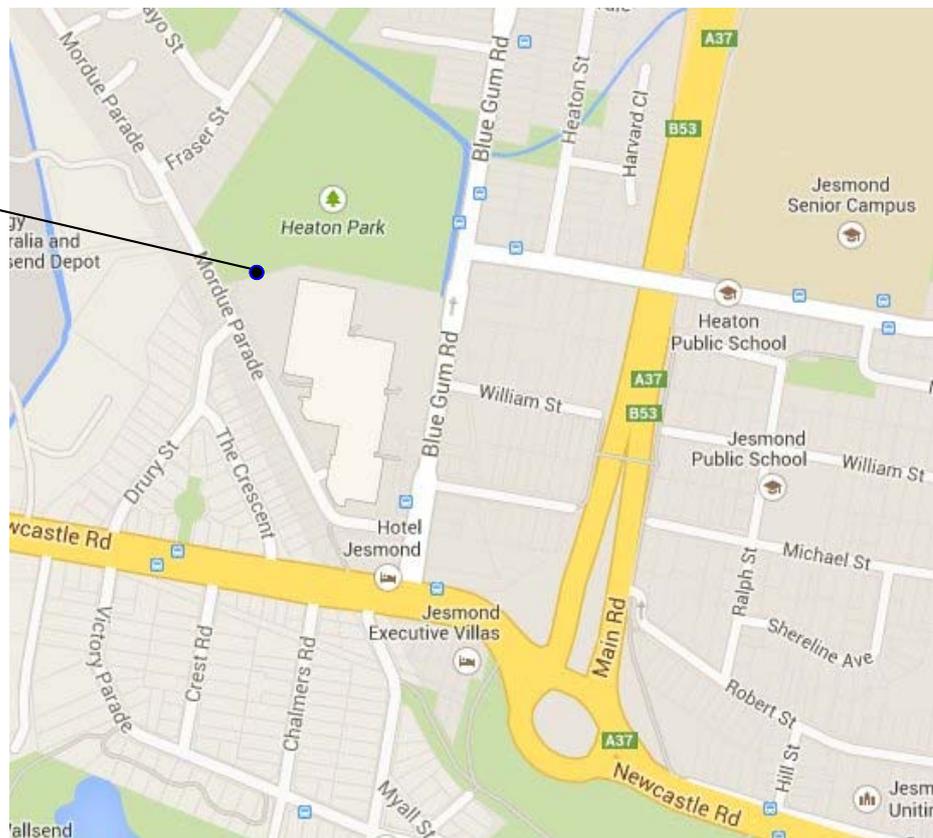
**Committee Meetings:** As the Constitution states, there must be at least 3 committee meetings a year. These meetings will be announced by the president or any committee member at the monthly club meetings. A committee meeting will be held at a committee members house. All club members are welcome to attend, however a courtesy call to the committee member concerned would be appreciated.

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Location of  
NVM Club room

44 Mordue Pd  
Jesmond  
Neighbourhood  
Centre



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